

2026



RJR Solar World

COMPANY PROFILE



TABLE OF CONTENTS

1

Company Overview & Global Footprint

2

Mission and Vision

3

Core Values

4

Services & Solutions

5

Key Product Range

6

Our Strengths

7

Why Choose RJR Solar World



Company Overview.

Powering Southern Africa - One System at a Time

RJR Solar World is a proudly Southern African company specialising in **the supply and distribution of premium solar and sustainable energy products** throughout the region.

With our **Head Office and centralised warehouse located in Midrand, Gauteng**, we are strategically positioned to efficiently serve customers across **South Africa, Namibia, Botswana, Zambia, Mozambique, Lesotho, Eswatini, and Zimbabwe**.

Our expert team is **proficient in all things solar** — from sourcing tier-1 components to advising clients on the most efficient systems for their needs.

We supply products to **retail, wholesale, distributors, installers, and direct-to-consumer markets**, ensuring that clean, reliable energy is accessible to all.

At RJR Solar World, **sustainability meets reliability** — we combine innovation, affordability, and exceptional service to power Southern Africa's clean-energy future.



RJR Importers

Our Global Footprint.

RJR Solar World (Pty) Ltd forms part of the RJR Importers Group of Companies. RJR Solar World, is located in Midrand, Johannesburg with the holding company's **international offices** located in **Dubai (UAE), Shenzhen (China), Guangzhou (China) and London (UK).**

This strategic global presence allows RJR Solar World to source, import, and distribute world-class solar and energy products directly from leading manufacturers.

Through our international network, we are able to secure premium quality at competitive prices, manage global supply chains efficiently, and export to countries across Africa and the world.

Our international footprint underpins our commitment to quality, reliability, and scalability — ensuring that our clients benefit from the very best in global solar technology.



Mission & Vision.

MISSION

To make clean, reliable energy accessible and affordable to all by offering **high-quality, innovative solar and gas solutions**, backed by expert support and wholesale pricing.

VISION

To be **Southern Africa's most trusted solar and sustainable energy partner**, delivering superior products, service excellence, and long-term value while empowering communities through renewable energy adoption.

OUR CORE VALUES

- **Integrity:** Transparent, ethical, and honest in every interaction.
- **Reliability:** Dependable energy solutions with consistent supply and service.
- **Sustainability:** Commitment to reducing environmental impact through renewable energy.
- **Innovation:** Continuous investment in cutting-edge technology and product development.
- **Customer Focus:** Building long-term relationships founded on trust and results.



Our Services & Solutions.

SOLAR SOLUTIONS

Harness the power of the sun with our advanced solar systems.

RJR Solar World offers **Tier-1 solar panels, hybrid and off-grid inverters, lithium-ion and gel batteries, PV accessories, and complete turnkey solar kits.**

Our **direct-to-public wholesale pricing** makes renewable energy more affordable than ever, providing unmatched value without compromising on quality.

From residential rooftops to large-scale commercial installations — we make solar simple, efficient, and cost-effective.

GAS SOLUTIONS

Transition to cleaner, more efficient energy with our **innovative gas systems.**

Whether for **residential or commercial use**, our gas solutions are tailored to meet your energy requirements while reducing emissions and operating costs.

Experience a reliable and sustainable alternative with RJR Solar World's expertly engineered gas range.

SUSTAINABLE ENERGY SOLUTIONS

At RJR Solar World, we provide **comprehensive sustainable energy** solutions designed to reduce your carbon footprint and promote environmental stewardship.

Our team of specialists guides you in adopting **renewable energy sources** that align with your business goals and sustainability commitments — **building a greener and more resilient future.**

DEPENDABLE SOLUTIONS

Our team is **committed to excellence** and provides the most reliable sustainable energy solutions available.

With us, you are assured of the **highest-quality materials, certified technology, and professional craftsmanship.**

From consultation to delivery, we guarantee a seamless experience and lasting results

POWER UP WITH DISCOUNTS

We understand that **switching to sustainable energy is a significant financial decision**. That's why we offer **unbeatable deals and discounts**, ensuring that our clients can power up responsibly **without breaking the bank**.

Clean energy shouldn't be a luxury — it should be a lifestyle, and we make that possible.

EXPERIENCE THE FUTURE OF SOLAR TECHNOLOGY

RJR Solar World brings you the **most advanced Tier-1 solar technology** available today.

Our cutting-edge solutions are designed to be **reliable, efficient, and user-friendly**, helping you **minimise your carbon footprint and reduce your energy bill**.

We make the future of solar energy accessible — today.

REAP THE BENEFITS OF SOLAR ANYWHERE

Our sustainable energy solutions are **ideal for both residential and commercial properties**, ensuring that **no matter where you are located**, you can experience the freedom and savings that come with solar power.

From homes and schools to factories, lodges, and farms — **we bring light, power, and independence to every corner of Southern Africa**.



RJR Solar World — Empowering Southern Africa with Smart, Sustainable Energy Solutions.

Key Product Range.

SOLAR PANELS (MONOCRYSTALLINE & POLYCRYSTALLINE)

HYBRID, GRID-TIE & OFF-GRID INVERTERS

LITHIUM-ION & GEL BATTERIES

SOLAR MOUNTING SYSTEMS AND ACCESSORIES

CABLES, CIRCUIT PROTECTION & SOLAR COMBINER BOXES

PRE-ASSEMBLED SOLAR KITS

BACKUP POWER SYSTEMS & PORTABLE UNITS

GAS GEYSERS & GAS APPLIANCES

RJR Solar World — Empowering Southern Africa with Smart, Sustainable Energy Solutions.



OUR STRENGTHS.

CENTRALISED DISTRIBUTION HUB

MIDRAND WAREHOUSE WITH RELIABLE LOGISTICS PARTNERS ENSURING FAST REGIONAL DELIVERY.

QUALITY ASSURANCE

ONLY SABS-APPROVED AND INTERNATIONALLY CERTIFIED PRODUCTS.

WHOLESALE ADVANTAGE

DIRECT-TO-PUBLIC PRICING FOR MAXIMUM VALUE.

TECHNICAL EXPERTISE

OUR TEAM IS HIGHLY SKILLED IN ALL SOLAR AND GAS TECHNOLOGIES.

REGIONAL & INTERNATIONAL

ACTIVE ACROSS SOUTHERN AFRICA WITH A PROVEN DISTRIBUTION NETWORK INTERNATIONAL OFFICE STRUCTURE

SUSTAINABILITY LEADERSHIP

DRIVING THE RENEWABLE ENERGY MOVEMENT ACROSS THE REGION.





Why Choose RJR Solar World.

- Proven track record in wholesale, retail, and project supply.
- Strong regional footprint with centralised stock and dispatch
- Unmatched product quality and after-sales support.
- Expert consultation and tailored energy solutions
- Competitive pricing and sustainable results.



RJR Solar World

Contact Information

RJR Solar World (Pty) Ltd

Head Office & Warehouse: Midrand, Gauteng

Email: sales@rjrsolarworld.co.za

Website: www.rjrsolarworld.co.za